

So Charm



The elegance with a timeless design




Many creations
made in **FRANCE**



So Charm® brand has obtained the prestigious Swarovski® Crystals Branding certification

So Charm



SO CHARM IN FEW WORDS

So Charm is a brand of watches and jewelry :

- created in 2009
- is expanding with a high growth since its creation
- the elegance with a timeless design of all the models
- positioning of a luxurious fashion jewelry
- an optimized quality charter for a single price

So Charm is 4 COMPLEMENTARY COLLECTIONS :

- Pandora style charms pearls compatible
- Charms with a snap hook in order to create your own jewelry
- Jewelry made with crystals from Swarovski
- Watches made with crystals from Swarovski

So Charm has achieved the certification of the brand Swarovski

The incomparable shiny appearance of this prestigious brand sublimates our jewelry and watches collections



So Charm

*The elegance with a timeless design
for all women*



A collection of more than **500 charms** to be clipped



A collection of more than **300 beads**



A collection of more than **100 woman watches**



A collection of more than **1000 jewelry**





So Charm 



So Charm

PARIS



Celebrate
your happiest moments



Make
*the jewelry reflecting
your image!*

WWW.SOCHARM.FR

SO CHARM is a collection of more than
300 BEADS so that you can make eternal
each of your unforgettable moment

Find the ideal bead with So Charm

So Charm
PARIS

So Charm



JEWELRY MADE IN FRANCE



Our collections are imagined and made in our production workshops in collaboration with Swarovski which is exclusive official supplier

All our models are decorated with Swarovski strass to magnify our collections

UNIQUE DESIGNS

All designs and illustrations of the brand are created by the designers of the So Charm compagny



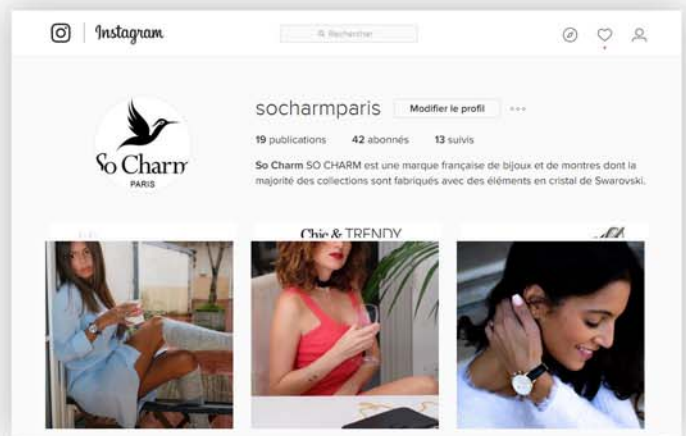


SO CHARM ON SOCIAL NETWORKS



FACEBOOK.COM/SOCHARM.FR

facebook



INSTAGRAM.COM/SOCHARMPARIS

Instagram



Social networks such as Facebook and Instagram have become very important in terms of creating a link with a customers as well as promoting our brand on daily basis. We are present on Facebook since longtime and thousands customers have joined our group so far. Because of the importance of the social network mentioned above, a manager has been employed to manage the daily communication of the brand.

PRESS & RADIO



So Charm

PARIS



VIP.COM
 SAF - fournisseur bureau de tabac
 france loisirs
 zulily
 groupon
 eboutic.ch
 Achica
 bestmarques
 shopping.de
 limango
 glamoo
 bigbrands

PARTNERSHIP ON INTERNET

The image shows four overlapping screenshots of partner websites. From left to right: France Loisirs, vip.com (唯品会), saf, and zulily. Each screenshot displays various jewelry items from the So Charm collection, such as necklaces, bracelets, and watches.

vip.com
 全球精选 正品特卖

France Loisirs
 Stimule l'esprit, sublime le corps

eboutic.ch
 POUR L'AMOUR DES MARQUES

bestmarques.com big brands

GLAMOO
 Oh my deal!
 Il nuovo Glamoo è online registrati su www.glamoo.com

saF RETAIL SERVICES
 "MARCHÉS POUR COMMERCE DE PROXIMITÉ"

GROUPON™ zulily

ACHICA limango
 "private shopping"

Shopping.de
 UND WAS GIBT'S MORGEN? ●●●●●●

MYPRIVATE BOUTIQUE .CH
 Irresistible luxury deals



Bijou Parfumable!
&
Cristaux Swarovski



So Charm
PARIS



20 MODÈLES À DÉCOUVRIR

SO CHARM ALLIE un design intemporel A UN CONCEPT NOUVEAU EN CRÉANT **DES BRACELETS PARFUMABLES!** GRACE A UN MATÉRIAU SPÉCIAL GARANTISSANT LA LONGUE DURÉE DU PARFUM.
LE + : DES CRISTAUX DE SWAROVSKI SUBLIMENT CETTE COLLECTION

So Charm
PARIS
made with
Crystal from Swarovski

Chic & TRENDY



Bracelet manchette plume et montre
fait main, la manchette So Charm est composée de liens de cuir et de cordelette, rehaussés de strass brillant. Fermoir aimanté en alliage de zinc.

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Chic & DESIGN



Montre bracelet silicone au design tendance
REHAUSSÉ DES SUBTILS CRISTAUX DE SWAROVSKI



So Charm
PARIS
made with
Crystal from Swarovski

Succombez à son design unique



Montre metal au design moderne et original
ORNÉ DE CRISTAUX DE SWAROVSKI PAR SO CHARM

So Charm
PARIS
made with
Crystal from Swarovski



DIRECTION CONTACT :

Pascal Szerman
General Manager
pascal.szerman@socharm.fr
00 33 6 61 12 66 29

SALES CONTACT :

Mickael Szerman
Sales manager
mickael.szerman@socharm.fr
00 33 7 68 26 58 94

